

2021



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Cynthia Kelley

Cynthia Kelley is a graduate of Wake Forest University and was a proud member of the women's basketball team. With over 20 years of experience in the financial services industry, Cynthia has earned both company and industry recognition for leadership, outstanding sales performance and service to clients. Cynthia's passion for the financial services industry stems from her desire to increase financial literacy for all.

Wealth accumulation and distribution planning strategies is Cynthia's focus. Her services include estate planning, gifting strategies, IRA, 401(k) plan design and employer fringed benefit solutions. She also understands the importance of risk based insurance planning with a specific focus in long term care, disability and life insurance strategies.

Active in the community, Cynthia has provided educational workshops and financial planning advice to several organizations including North Carolina A&T Foundation, Winston Salem State University Foundation, and Piedmont Health Services and Sickle Cell Agency.

Cynthia Kelley is an advisor who helps individuals and corporations achieve financial planning goals while providing ongoing service as their needs change.

Cynthia Kelley **Financial Consultant**

Equitable Advisors