

2021



BUILDING A GROWTH MINDSET

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William "Bill" Spruill

Co-founder and CEO

Global Data Consortium (GDC)

William "Bill" Spruill

Co-founder and CEO of Global Data Consortium (GDC). GDC is a Raleigh based provider of global digital identity verification for individuals and businesses through its Worldview platform. Customers include Amazon, Mercado Libre, DHL Global, Stripe and Tipalti.

Bill has more than 20 years of experience in Enterprise Data Management sector. He started his career working with SAS Institute as a Business Development Manager focused on channel growth. After leaving SAS he worked with a variety of smaller international data companies focused on international address verification, fuzzy matching and data quality.

He was part of acquisition of AddressDoctor, Loqate and Intelligent Search Technology. He has built and executed more than 75 alliance deals generating more than \$95MM in revenues over the span of his career.

He is a past board member of the North Carolina based Council for Entrepreneurial Development (CED), one of the oldest and largest organizations focused on high growth business. He currently sits on the board of Triangle Family Services of Wake County.

Bill is also an active angel investor. Current and past companies invested in include: Magnus HealthIT, Union Metrics (acquired by Cision), Loqate (acquired by GB Group), AnswersNow, Personalized Learning Games, AEVA Labs, Sprout.ai and Offline Media. Bill has also been involved in advising a number of data management companies through strategic growth & acquisition including Siperian and Delos Technology.

Personally, Bill enjoys traveling, reading, politics and is a HUGE Marvel Comics fan