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D. Keith Pigues

Founder and CEO

Luminas Strategy

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Founder and CEO of Luminas Strategy – a strategy and value proposition consultancy based in Research Triangle Park, NC. He also serves as Chairman of CulTRUE – a culture analytics software company that helps organizations align company culture and employee fulfillment to improve business performance. His corporate leadership experience includes roles as a senior marketing executive at Honeywell International, Cemex, RR Donnelley and ADP. He is coauthor of *Winning with Customers: A Playbook for B2B* (Wiley & Sons), an inaugural selection of the C-Suite Book Club and featured on Best Seller TV.

Keith served in higher education as Professor of Leadership at the University of North Carolina Kenan-Flagler Business School and Senior Academic & Administrative Officer, Dean of the School of Business and tenured Professor of Management at North Carolina Central University. He currently serves as a company director for Reflekt Me and MAU Workforce Solutions. He previously served on the board of the Research Triangle Foundation, Kenan Institute for Private Enterprise, Office of Mortgage Settlement Oversight and Prometheus Group. In 2004 he was selected as member of the Executive Leadership Council (ELC) and is a recipient of the Frost & Sullivan Marketing Lifetime Achievement Award.

Keith earned a B.S. in Electrical Engineering from Christian Brothers University, where he was the first recipient of the university's Distinguished Young Alumnus Award. He earned an MBA from the University of North Carolina Kenan-Flagler Business School with additional graduate business studies at Manchester University in the United Kingdom. He is an advocate for women's leadership and diversity in technology. He is a featured speaker at the Executive Leadership Council Leadership Development Week and Mid-level Managers Symposium, as well as the Google for Startups Black Founders Exchange.