

2021

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### Joshua Esnard

A native of the small Caribbean island of St. Lucia, Joshua Esnard is a classic example of the American Dream. Since immigrating as a young child, Joshua Esnard has grown from humble beginnings to a wildly successful entrepreneur with millions in global product sales in less than 5 years of business operation. After being featured in *Forbes*, *HGTV*, *NPR*, *GQ*, *TEDx* and *Black Enterprise* and landing a deal with Daymond John on *Shark Tank*, Esnard has become a highly sought after entrepreneurial, business, and motivational speaker and consultant.

As an experienced and entertaining business speaker with over ten years of business and motivational speaking and consulting expertise, Joshua shares the strategies that helped him go from an immigrant with a dream to entrepreneurial success in the United States. As the Inventor and CEO of *The Cut Buddy*, in less than five years Joshua Esnard has seen his company transform from a garage business to a viral success and industry leader in the beauty sector with a multi-million dollar valuation.

Joshua shares with audience members his successful strategies for entrepreneurs and businesses alike with his expertise and experience in critical business functions including: the invention and patent process, strategic production and distribution, retail strategy, market research and development, intellectual property enforcement, and innovative marketing strategies to help your product go viral. As a motivational speaker, Joshua's immigrant success story of childhood wonderment, innovation, determination, sacrifice, and perseverance as well as the entertaining and personable way he communicates it will inspire and motivate any audience.

## Joshua Esnard

### Inventor and CEO

### *The Cut Buddy*